

# SOUTHERN ILLINOIS VOLUNTEERISM CONFERENCE

SEPTEMBER 29, 2011

Holiday Inn, Mt. Vernon, IL

[WWW.SIVC.NET](http://WWW.SIVC.NET)

## FEATURED PRESENTERS

Jen White

*Methodist Medical Center  
Leadership Development Coordinator*

Katie Campbell

*Council for Certification in Volunteer Administration  
Executive Director*

*New Conference Format*

*Lighting the way for service and success*



## REGISTRATION

- Do you recruit, manage or train volunteers? •
- Do you want to target volunteers where they are needed most? •
- Seeking ways to better connect people through service activities, which strengthen your community? •
  - Are you a volunteer yourself? •

**If you answered YES to any of these questions, then the Southern Illinois Volunteerism Conference will benefit you and your organization!**

To register, complete the form at right and indicate your session choice (indicate 1st, 2nd and 3rd choice). A completed registration for each participant should be mailed with payment to:

Southern Illinois Volunteerism Conference  
111 S 20th St.  
Mt. Vernon, IL 62864

**Online registration available at  
[www.SIVC.net](http://www.SIVC.net)**

*Note:* If your institution is sending one payment for a group of conference participants, please complete a copy of this form for *each participant*.

A Certificate of Completion with instructional hours will be provided to all participants at the conclusion of the conference. Workshops and training conducted at this conference may also be used to meet the requirements for Certification in Volunteer Administration (CVA) Recertification. Contact Katie Campbell, CCVA at 804.794.8689 or [www.cvacert.org](http://www.cvacert.org) for credit.

**LODGING:** A block of rooms is being held at the Holiday Inn in Mt. Vernon at a reduced conference rate name of "SIVC Conference." The reservation deadline to receive this reduced rate is September 12th. Hotel reservations can be made by calling the Holiday Inn - Mt. Vernon at 618.244.7100.

### FEE SCHEDULE (CHECK THE BOX THAT APPLIES)

Early-Bird Registration- Received by 9/12/11:

- \$25.00 per person
- \$15.00 student rate with school-issued student ID
- \$35.00 Conference registration and display table
- \$20.00 Display table only (lunch included)

Late/Walk-In Registration- After 9/12/11 or at the door:

- \$30.00 per person
- \$20.00 student rate with school-issued student ID

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Indicate your 1st, 2nd and 3rd choice (A, B, C, D or E) for Breakout Session:** 1st choice \_\_\_\_\_  
2nd choice \_\_\_\_\_ 3rd choice \_\_\_\_\_

**Register Today! Seating is Limited!**

**For additional information, contact  
Jennifer Witzel at 618.731.4278.**

### SIVC 2011 STEERING COMMITTEE PARTNERS

AmeriCorps • Crossroads Community Hospital • Department of Natural Resources • Egyptian Area Agency on Aging  
Girl Scouts of Southern Illinois • Habitat for Humanity - Centralia Chapter • Hope Center  
Illinois Department of Human Services • Jefferson County Historical Society • John A. Logan College  
Kaskaskia College - Ambassador Volunteer Board • One Hope United - Foster Grandparent Program  
McKendree University • Rend Lake College • SERVE Illinois Commission • Shawnee Alliance for Seniors  
Southern Illinois University at Carbondale • St. Mary's Good Samaritan, Inc.

# SIVC 2011 SCHEDULE OF EVENTS

**8:00 a.m.** *Exhibit Hall and Bookstore Open*

**8:00-9:15 a.m.** *Registration, Breakfast & Networking*

**9:15-9:30 a.m.** *Welcome & Introductions*

**9:30-11:45 a.m.** *Featured Presenter*

**Jen White**

*Leadership Development Coordinator*

*Methodist Medical Center*

**Put on a Happy Face: How to Make More with Less**

“It’s just not in the budget.” “I’m sorry, we had to discontinue that service.” “We’ll have to do our best to make it work.” This is what is being discussed in most American workplaces today. Budgets are tight, people are stretched too thin and the result is stress. Did you know that depression, one type of stress reaction, is the leading occupational disease of the 21st century? You will leave this workshop refreshed and with a toolbox of best practices for prioritizing, managing, accountability, weathering changes and smiling your way through every day at work and at home. *A 15 minute break will be provided.*

**11:45 a.m. Lunch**

*Please feel free to eat your lunch in the ballroom. We anticipate this to be a working lunch and people can finish their meal during the following Featured Presenter.*

**12:30-1:30 p.m.** *Featured Presenter*

**Katie Campbell**

*Executive Director*

*Council for Certification in Volunteer Administration*

**Conveying Our Professional Value**

How are you positioned in your organization? Is the function of volunteer management understood and valued by those with power and influence? Is your messaging in tune with today’s realities? This highly interactive presentation provides an opportunity to examine how others perceive you and your role, and explore how you might create a new “brand” for the work you do. Several repositioning strategies will be discussed to stretch and update your thinking in some new directions.

**1:45-2:45 p.m.** *Breakout Session*

*Breakout sessions are listed at right. Please indicate your first, second and third choice on your registration form.*

**2:45-3 p.m.** *Break*

**3-3:45 p.m.** *Closing Remarks & Drawings*

## *Breakout Sessions*

**A: The CVA Credential: A Mark of Excellence**

*Katie Campbell, CVA, Executive Director*

*Council for Certification in Volunteer Administration*

In today’s competitive marketplace, professional credentials can definitely increase your credibility and promote career development. Learn about this unique, affordable performance-based program, the process for becoming Certified in Volunteer Administration (CVA), and how it can benefit you and your organization. Recommended for those with at least three years of experience managing and leading volunteers.

**B: Leaders vs. Managers - What does my organization need?**

*Suzanne Kutterer-Siburt, Assistant Director (retired)*

*Kimmel Leadership Center*

This workshop will look at the difference between leaders and managers, examine the characteristics, determine when each are needed for their roles, identify if you are a leader or manager and discuss the factors which shaped us into the person we are today as either a leader or manager.

**C: Managing Volunteers’ Accident & Liability Risks**

*William Henry, Executive Director*

*Volunteers Insurance Service Association, Inc.*

Through this presentation, and interactive exercises, volunteer managers and other senior managers will understand how to recognize common risks arising out of volunteer activity, identify risk exposures specific to their own organizations and develop practical procedures to minimize those risks.

**D: Nonprofit Fundraising Fundamentals**

*Scott Niermann, Director*

*St. Mary’s Hospital Foundation*

In a time of change, uncertainty and scarce resources, this workshop will reinforce fundamental principles necessary to perpetuate the nonprofit fundraising program and the purpose and organizational mission focus behind our efforts. Those directing the fund development function, as well as those who are volunteers or givers themselves are welcome.

**E: Staying Energized in Your Role as a Volunteer**

*Angela Schrum, MBA, Senior Circle and Volunteer Services Coordinator*

*Crossroads Community Hospital*

Learn how to get the most and give the most as a volunteer without burning out. Learn fun and informative methods to help you be a great volunteer. This session is ideal for anyone who volunteers.

**For updates and more information on the conference visit our website at [www.SIVC.net](http://www.SIVC.net)**



Serve Illinois Commission  
815 E Monroe St.  
Springfield, IL 62701

## 2011 FEATURED PRESENTERS



**Jen White**

*Methodist Medical Center*

*Leadership Development  
Coordinator*



**Katie Campbell**

*Council for Certification in  
Volunteer Administration*

*Executive Director*

*Jen White is currently the Leadership Development Coordinator at Methodist Medical Center in Peoria, Illinois. She is very proud to work with the finest mission-driven, values-based, community-focused healthcare system in Central Illinois. Her unique style of “info-tainment” brings delight...and new knowledge to people of all ages and disciplines.*

*Katie Campbell has worked in the field of nonprofit and volunteer management for over 30 years as practitioner, author, trainer and leader. Katie has authored and co-authored several articles and publications and teaches as adjunct faculty at Virginia Commonwealth University, University of Virginia and Tidewater Community College.*